

BSB60215 Advanced Diploma of Business (Domestic Students)



Course Description

This qualification reflects the role of individuals with significant expertise in either specialised or broad areas of skills and knowledge who are seeking to further develop expertise across a range of business functions. The qualification is suited to the needs of individuals who possess significant theoretical business skills and knowledge that they would like to develop in order to create further educational or employment opportunities.

Duration

26 Weeks - Full Time Study

Pathways

Pathways into the qualification

Candidates may enter the qualification through a number of entry points demonstrating potential to undertake vocational education and training at advanced diploma level, including:

BSB50215 Diploma of Business or other relevant qualification

or
with substantial vocational experience in a range of environments, acting in a range of senior support or technical roles.

Pathways into the qualification

Learners may have pathways to higher education programs.

Employment Opportunities

Job roles and titles vary across different industry sectors. Possible job titles relevant to this qualification include:

- senior administrator
- senior executive.

Mode of Study

The mode of study includes:

- Classroom based training
- Self-study during the duration of the course

Assessment Methods

Assessment methods include written tests, projects, and observations.

Recognition of Prior Learning (RPL) and Credit Transfer

A learner may be able to apply for RPL if they have gained competency from work, other programs, courses, life experience or training provided at work that is relevant to the course. The College recognises the AQF qualifications and statements of attainment issued by other registered training organisations.

Entry Requirements

- 18 years or older
- Applicants who have completed a minimum of Year 11 or equivalent
- Sufficient Language, Literacy and Numeracy (LLN) Skills/ Successful completion of the College's LLN test.

Applicants with no formal qualifications and who are commencing within or have experience within a relevant business industry may also be considered for entry into the Course

Course Contents/ Units of Competency

ELECTIVE UNITS

BSBADV602	Develop an advertising campaign
BSBFIM601	Manage finances
BSBHRM602	Manage human resources strategic planning
BSBINN601	Lead and manage organisational change
BSBMKG607	Manage market research
BSBMKG609	Develop a marketing plan
BSBSUS501	Develop workplace policy and procedures for sustainability
BSBWOR501	Manage personal work priorities and professional development

*Elective units have been selected by the College in consultation with industry experts.



Campus Location

Ground Floor, 313 – 315 Flinders Lane, Melbourne Victoria 3000

How to Apply

Complete an Application Form and submit it to the College. Form available on [https://www.einsteincollege.vic.edu.au/pdfs/ECA_Application_form\(local\).pdf](https://www.einsteincollege.vic.edu.au/pdfs/ECA_Application_form(local).pdf)

Important Information

Intake Dates: Weekly enrolment

Fees & Charges: Please check on <https://www.einsteincollege.vic.edu.au/pdfs/Domestic-Students-Tuition-Fee-Schedule-2016.pdf>

Policies & Procedures (Including Refunds):
<https://www.einsteincollege.vic.edu.au/policies>

For further information regarding the College, please visit:
www.einsteincollege.vic.edu.au



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Contact Us

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